

Ashbrook

In the Freedom
Business since 1983

ANNUAL REPORT 2021-2022



This report is dedicated to you and to the millions of Americans the Ashbrook Center reaches annually through its programs.

FROM THE CHAIRMAN & EXECUTIVE DIRECTOR

Dear Friends,

Remember when learning American history was simple? Let's face it. Learning the true story of America and our Founding principles is getting difficult for too many of our young people. Rather than being a place where students can discover what it means to be American and develop an educated patriotism, history class is becoming a political minefield.

It doesn't have to be this way. Ashbrook has declared independence from the politicization of our classrooms. Through our ambitious *In the Spirit of '76* initiative, we have sparked a much-needed educational revolution.

This academic year alone, we hosted over 250 programs for thousands of teachers from all 50 states—reaching the young through those who teach the young. These teachers encourage students to read and discuss the words of those men and women who lived and wrote our history. As a result, students come to their own conclusions about their country as they discover for themselves the true story of America.

In addition to programs for teachers, Ashbrook offers educational programs that reach students directly. We offer an on-campus summer Acad-

emy for high school students, as well as a rigorous academic program for undergraduate students. Through these top rated programs, Ashbrook is educating the next generation of principled leaders for America's future.

Students in classrooms across America need a straightforward way to learn American history and government, just as previous generations of Americans have learned it. And they need hope—hope that their country is a good country built on true principles of self-government—hope that grows out of an understanding of why freedom is worth preserving.

In this 2021-22 Annual Report, we extend our full gratitude to the many good Americans across the country who support Ashbrook and our mission. May you be inspired with hope as you read through this year's accounting of our important work in the freedom business.

Sincerely,



Jeff

Jeffrey Sikkenga
Executive Director



Marv

Marvin J. Krinsky
Board Chairman

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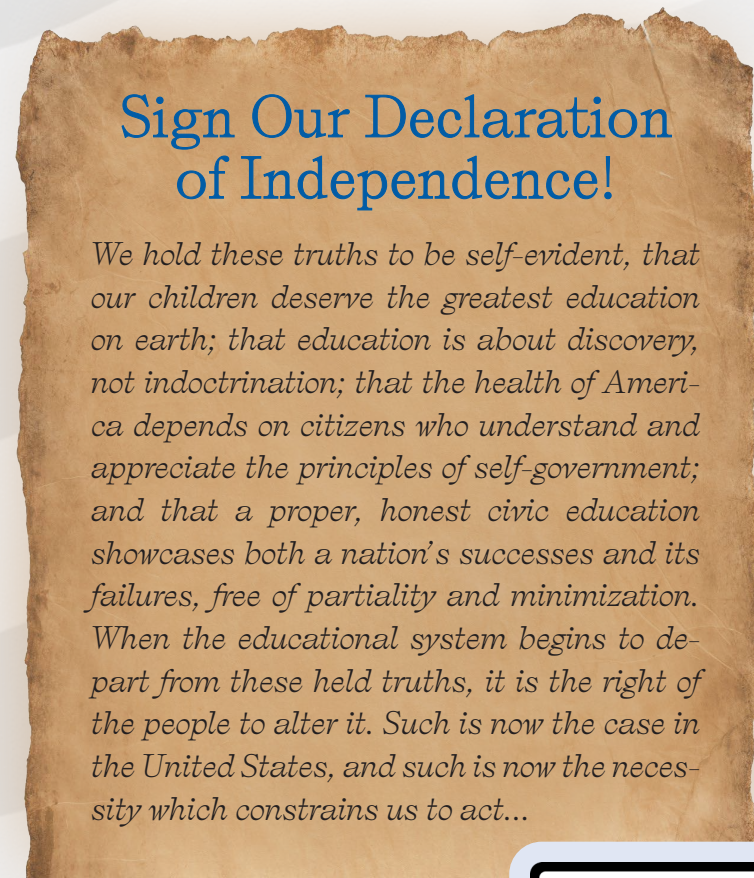
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THE PROBLEM

Students Don't Know the Truth About America

It's true that young people are not learning the basic facts about our history. But the problem goes even deeper. Too many of our nation's young people are not learning the meaning and importance of our Founding principles, so they are not developing the respect for nor devotion to America needed to perpetuate freedom in this country. Ours is not just a crisis of facts and information. It is a crisis of understanding and devotion.

But why? Many young people are simply bored by lectures and the rote memorization in their history and civics classes and conclude that America's history is irrelevant to their lives. But a growing number also believe something far more dangerous. Cultural pressure has persuaded them to believe America is a fundamentally oppressive nation. Biased textbooks too often reinforce this notion and stifle any thought that would dare to challenge it.



SCAN THE CODE TO READ THE
FULL TEXT OF ASHBROOK'S
"DECLARATION OF INDEPENDENCE"
AND SIGN IT FOR YOURSELF



THE SOLUTION

Revolutionize How Teachers Teach and How Students Learn About America

Fortunately, there is a solution. Ashbrook has developed an educational approach rooted in conversations about the primary historical documents that define our history, like the Declaration of Independence, the Constitution, and many others. This active learning approach immerses students and teachers in the wonderfully interesting story of America and the Founding principles that make our country exceptional.

Of course, America isn't perfect. We haven't always lived up to our Founding prin-

ciples. We have sometimes fallen terribly, tragically short. But America's Founders, despite their varying backgrounds, shared a common spirit and understanding of government that allowed them—even when they disagreed with each other—to create what has become the most free and prosperous country on earth. Our solution is to share this truth with students and to prepare them to make use of their freedom to govern themselves as individuals and to flourish in their families, communities, and nation.



AN APPROACH
THAT WORKS

At Ashbrook, we believe the best way to discover America’s story is to begin from the maxim that “all men by nature desire to know, but they don’t want to be told.” This principle flips the traditional mode of education on its head and results in better students, better teachers, better citizens, and a better American republic.

1 ASK QUESTIONS

Where most traditional education begins by inundating students with information, we begin by asking questions. Questions like, “What is the foundation of the American republic?”; “What does it mean that ‘all men are created equal’?”; “What does it mean to be free?”

2 INSPIRE WONDER & DISCOVERY

Being challenged to find their own answers to these questions sparks wonder in students. And it inspires them to discover more for themselves. Talking with peers and digging deeper into the words and deeds of great thinkers, statesmen, and historical figures not only helps them learn to think seriously but also prepares them to carry on a distinctly American conversation for the good of the country.

“We’re coming to a deeper kind of knowledge by reading individual texts, putting them in context, and thinking about what the authors really meant. It gives us a stake in the game.”
— CAMPBELL O., ASHBROOK STUDENT —



3 CULTIVATE
UNDERSTANDING
& DEVOTION

Once inspired to seek out answers to the big questions of American history and government for themselves, understanding and devotion naturally follow. Students take ownership of their education and pursue it not simply for a grade but because they recognize it is good. Students begin picking up information as a matter of course, making their own judgments, and cultivating a deeper understanding of and respect for America.

“In high school, we just absorb information and then spit it back out. But at Ashbrook, I’ve learned what an American is and have come to respect that.”
— JOHN P., ASHBROOK STUDENT —

ASHBROOK’S APPROACH
HAS A POWERFUL EFFECT!

Students:

- Learn how to think, not what to think.
- Understand and appreciate America’s exceptional history and Founding principles.
- Develop habits of personal responsibility and become principled leaders, devoted to preserving freedom in America.

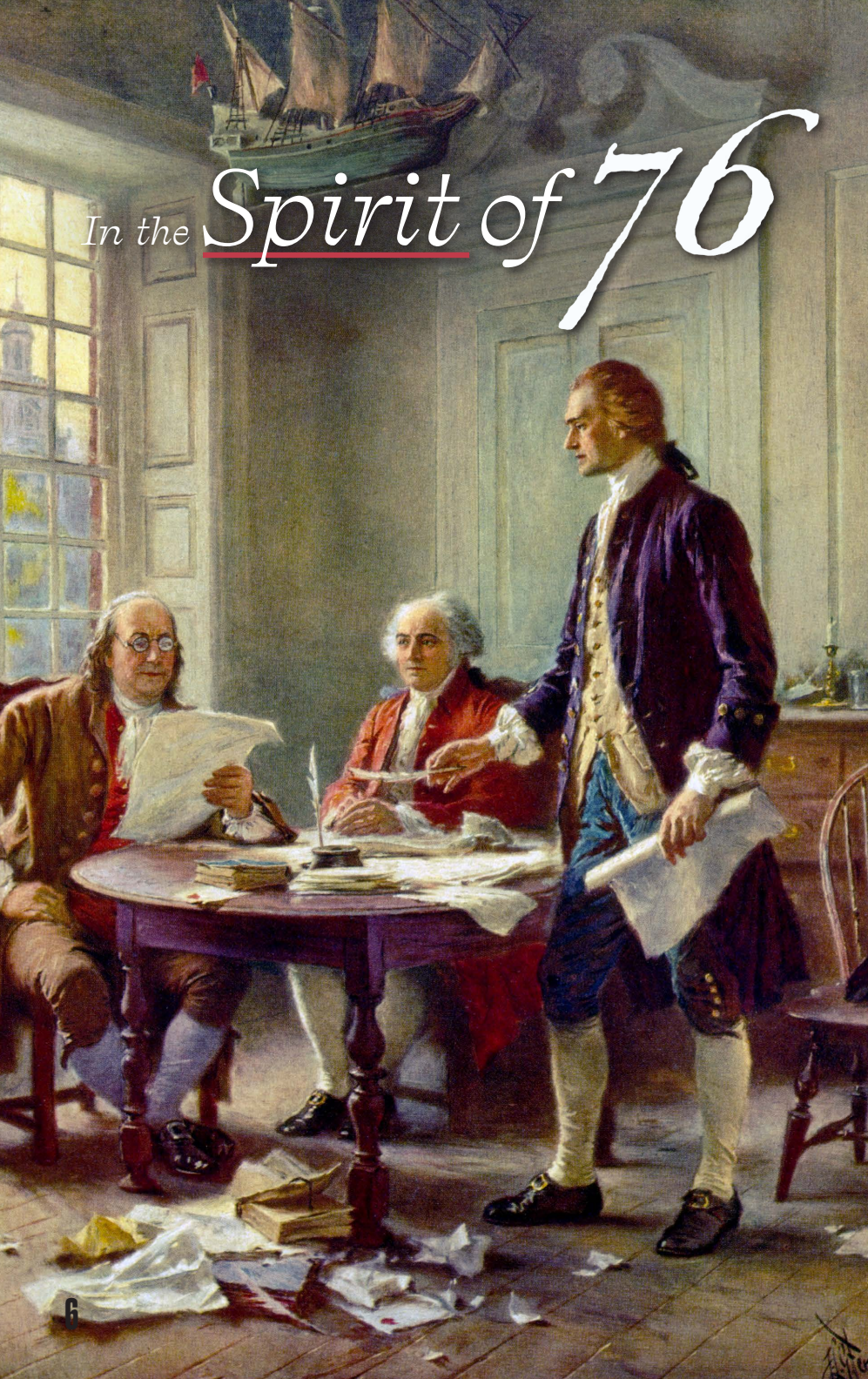
Teachers:

- Become confident and effective with a renewed passion for teaching American history and civics.
- Use original historical documents, keeping bias and indoctrination out of the classroom.
- Help students discover America’s true story through conversation.

Citizens:

- Find common ground as Americans on the Founding principles of self-government: liberty, equality, consent of the governed, the rule of law, and limited, constitutional government.
- Understand and appreciate our history and the men and women who made our freedom possible.
- Recognize America’s position in the world as a “shining city on a hill.”





In the Spirit of 76

An Educational Revolution in America's Classrooms

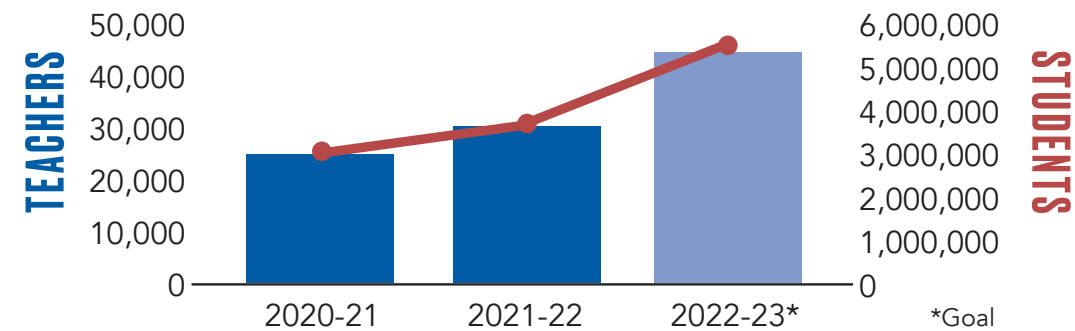
It took a revolution to build this country. It will take an educational revolution to keep it. That's why Ashbrook launched *In the Spirit of '76*. We are committed to preserving freedom in America by educating the next generation of American citizens in the history and Founding principles of our country. And the best way to reach the young is through those who teach the young.

In the Spirit of '76 aims to recruit, educate, equip, and sustain a network of 45,000 American history and

government teachers across America. With a single teacher reaching up to 5,000 students over the course of their career, we can reach millions of students. Since engaging in this ambitious initiative, we have hosted over 800 programs for thousands of teachers, growing our network to over 30,000 teachers.

Now, in the final year of the campaign, we must finish strong to ensure that America has something to celebrate on the 250th anniversary of our nation's independence.

In the Spirit of '76 Multiplier Effect



\$3.4 MILLION MATCHING GIFT CHALLENGE IN EFFECT!

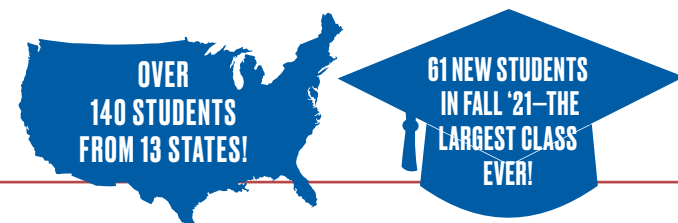
Thanks to a generous group of investors, every dollar donated in support of *In the Spirit of '76* during the final year of the campaign will be matched—effectively DOUBLED—up to \$3.4 million.

If you have not yet given to *In the Spirit of '76* or would like to increase your support, there is no better time than now. Your gift helps ensure that millions of young Americans—now and for years to come—will become responsible citizens capable of perpetuating the promise of America.



YOU CAN GIVE NOW BY
SCANNING THE QR CODE
OR ONLINE AT [ASHBROOK.ORG/INTHESPIRITOF76](https://www.ashbrook.org/inthespiritof76)





A SINGLE GREAT STATESMAN

One great statesman can create a seismic shift not only in his or her community or state but also in the nation. Think of the influence of George Washington, Abraham Lincoln, or Ronald Reagan. What might America have been without them? Think also of the dynamic public officials and civic-minded business leaders who make a difference in your community.

The Ashbrook Scholar Program for undergraduate students cultivates leaders with a deep understanding of our American Founding principles. This academic year, the program welcomed a record setting 61 students into the program. And we are expanding even more because America needs the kind of leaders produced by the Ashbrook Scholar Program.

Each Ashbrook Scholar receives an education centered on argument and reflection about the meaning and significance of America—an education that instills in them the knowledge, character, and judgment necessary for good leadership in a constitutional republic.

Archer Fellowships Provide New Opportunities for Study

For more than 30 years, the Ashbrook Colloquia Series has provided Ashbrook Scholars with opportunities to engage with leading scholars and thinkers as they discuss their latest book or work.

Now, thanks to a generous gift from Director’s Club members Bob and Jan Archer, Ashbrook has enhanced the Series. This year a number of colloquium speakers were awarded an Archer Fellowship and spent multiple days on campus in conversation with students. Each Archer Fellow not only offered an hour and a half-long colloquium with students but also taught a full one-credit hour course. The education of our Ashbrook Scholars was enhanced by not only the colloquia speakers but also the Archer Fellows who offered their expertise and scholarship on a wide variety of topics:

SEPTEMBER 2021 Daniel Gullotta, Fellow in Residence at the Ashbrook Center and Ph.D. candidate at Stanford University | *American Prophets*

OCTOBER 2021 Vivek Ramaswamy, Entrepreneur, Political Commentator, and bestselling author | *American Identity*

Adam Carrington, Professor of Politics at Hillsdale College | *The Political Thought of the Psalms*

NOVEMBER 2021 Justin Dyer, Professor of Political Science at the University of Missouri | *The Political Thought of C.S. Lewis*

JANUARY 2022 Robert Bartlett, Professor of Hellenic Political Studies at Boston College | *Aristotle’s Rhetoric*

MARCH 2022 James Muller, Professor of Political Science at the University of Alaska Anchorage | *Winston Churchill’s Rhetoric*

NEW ALUMNI RELATIONS PROGRAM BRINGS ASHBROOK SCHOLARS TOGETHER

On entering the Ashbrook Scholar Program, students learn that the word “school” is derived from the Greek word *scholē*, which means leisure. Properly understood, school is not work; school is leisure—a serious but enjoyable activity centered on studying what is beautiful, good, and true. And students are advised to use their leisure well because it will not last forever. Graduating Ashbrook Scholars know this only too well, as they take on leadership positions in America’s civic life and begin applying the lessons learned in the classroom to their chosen fields of business, education, law, politics, and more.

This academic year, Ashbrook launched a new alumni relations program to better sup-

port our growing national network of over 600 alumni. The program will provide alumni with opportunities to meet and engage with each other virtually and in-person. Alumni can take advantage of these opportunities to network, share job opportunities, mentor each other, and above all, feed their love of learning and liberty that was ignited during their days of leisure at Ashbrook. Josh Distel, a 2011 graduate of the Ashbrook Scholar Program and the Manager of Alumni Outreach, said that he hopes to “foster among alumni a strong corps of patriotic and dedicated citizens who will continue to engage with the Ashbrook Center to secure the promise of self-government for themselves and their country.”

Special Thanks to Donors who Funded Scholarships for Undergraduate Students

- Bob and Jan Archer Scholarship
- Duane O. and Penelope J. Boyer Endowed Scholarship
- Paul and Gwyneth Hoff and Lewis and Margaret Stranahan-Gibson Scholarship
- James Harold and Mabel Read Endowed Scholarship
- Peter W. Schramm Endowed Scholarship
- Louise and Edward S. Young Endowed Scholarship
- Lt. Colonel Joseph K. Griffith Endowed Scholarship
- Robert and Rebecca Humrichouser Scholarship
- Marlowe L. and Bess Kiplinger Endowed Scholarship
- Arthur L. and Maxine S. Rybolt Endowed Scholarship
- Timken Scholarship

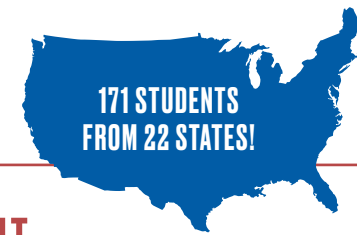
Ashbrook Alums Making an Impact:



Matthew Reising, 2019 Ashbrook Scholar graduate and Ph.D. candidate at Baylor University teaching a course on Abraham Lincoln.

HILDA E. BRETZLAFF

ASHBROOK ACADEMY



A GRATEFUL NEW GENERATION

How often do you hear that young people these days are ungrateful? The entitled students often showcased on the news may appear ungrateful—but that’s certainly not the case for the high school students participating in the Hilda E. Bretzlaff Ashbrook Academy!

The Hilda E. Bretzlaff Foundation has been involved in funding the Academy since its inception eight years ago. The foundation was established in honor of Mrs. Bretzlaff, who loved America and wanted to support education that helped young people become responsible citizens dedicated to preserving freedom in America. This year, over 150 students came from across the country to participate in the Academy.

In summer 2022, the Academy offered seven different courses, including two new courses:

- Telling America’s Story
- Abraham Lincoln and the Civil War
- The Supreme Court and the Constitution
- World War II and the Cold War: The American Defense of Liberty
- Great Works of the Humanities
- Capitalism vs. Socialism (New in 2022!)
- Literature and the American Story (New in 2022!)



Academy students Katelyn from Chicago, IL, and Jordan from Westland, MI, discuss Abraham Lincoln’s Gettysburg Address.

STUDENT SPOTLIGHT

Oliver’s “New Birth of Freedom”

Oliver, a high school student from Ohio, confessed that when he arrived at the Academy, “I had no idea how to read any of this stuff.” He said that he had seen excerpts of primary documents in class before but had always glossed over them, opting for a textbook description. “I took the easy way out,” Oliver said. “I never really read the actual documents.”

During his weeklong course on “Abraham Lincoln and the Civil War”, Oliver began reading and discussing the core documents of the Civil War. Some of the key questions raised with his Ashbrook professors and fellow students, included:

- Did the Declaration of Independence promise equality for all?
- Was the Constitution a pro-slavery or anti-slavery document?
- What was the cause of the Civil War? What was proven by its outcome?

Oliver became fascinated by the story told in the words of those who lived and wrote the documents in front of him. Motivated by a sense of wonder and discovery, he joined in the conversation and began asking his own questions as he and others in the class read more deeply into the documents. “It was like we were all teaching each other,” Oliver said.

By the end of the week, Oliver understood—perhaps for the first time in his life—the true promise of America. He discovered for himself that his country was a good country, worthy of his respect. He also discovered that he had an important role to play in preserving it. He was so moved, in fact, that he answered the clarion call of Lincoln’s Gettysburg Address some 160 years later, declaring that for him the Academy was “a new birth of freedom!”

Special Thanks to

Hilda E. Bretzlaff Foundation Dick and Ronda Poorbaugh

“The professors treat us like equals!”

Two of the more frequent remarks made by students while participating in the Ashbrook Academy are, in this order:

1. The professors treat us like equals!
2. I feel like I’m smart!

These two statements are not coincidental. Rather, they are key elements of Ashbrook’s approach to teaching and learning. Too many of the students have been talked down to or treated like they are incapable of serious thought. To encounter professors at the Academy who challenge and invite them into a conversation rather than lecturing or telling them what to think is both refreshing and empowering.

For many young people participating in the Ashbrook Academy, it is the first time they discover for themselves what the Founders meant when they said our nation would be governed by “reflection and choice.” And they begin to recognize their own potential to govern themselves.



Hilda E. Bretzlaff

WHO WERE MR. AND MRS. BRETZLAFF?

Mrs. Hilda E. Bretzlaff and her husband, Mr. Herbert W. Bretzlaff, Sr., were immigrants from Germany who lived the American dream. Mr. Bretzlaff was a self-made man, building a good life as a prominent figure in the automotive industry, holding patents for automotive lamps and other electrical components. Together, he and Mrs. Bretzlaff embraced and promoted the principles of democracy, free market economics, and good citizenship that were so embedded in their own lives.



TEACHER SPOTLIGHT

Gabriela T.'s Revolutionary Question

Gabriela T. is an outstanding Ashbrook teacher from Middletown, Texas, who brings an immigrant's gratitude to the constitutionally guaranteed rights many Americans take for granted. Growing up in Argentina, she remembers an ostensibly democratic society haunted by memories of the "disappeared"—citizens seized and presumably killed because of their suspected sympathy with opposition groups.

Gabriela came to America for a better life and to pursue her education. After several moves around the country, getting married, and having two children, she felt called to become an American history teacher. Having experienced the goodness of America, Gabriela wanted to know, "Why did the American Revolution work so well here in the U.S., so much better than democratic revolutions in Latin America?"

Gabriela found answers in Ashbrook's Master of Arts in American History and Government program. Her first course on the American Revolution immersed her in the political thought of the revolutionary generation, revealing to her "what the ideals of the Revolution were and still are." This study convinced her that education

lay at the heart of her question.

"People in other countries might talk about unalienable rights," Gabriela said, but "it doesn't mean they understand what this means." For America's Founders, their understanding of their rights to life and liberty was no passing political opinion—it was a truth they knew in their hearts and minds and were prepared to defend.

This realization confirmed her choice of career, as she recognized that the fate of "the American Revolution is in the hands of American history teachers, because if we don't teach students to value what they have, we could lose it." Gabriela now helps her middle school students "learn how we came to be" as a nation and "teaches them to value the freedoms that they have."

Preserving and perfecting America's experiment in self-government is the task her students face, and with Gabriela's clear-eyed and passionate guidance, they have the best possible opportunity to do just that.

Gabriela T., American History teacher in Texas.



Gabriela was awarded a Buchwald Fellowship, generously funded by Jim and Maureen Buchwald.

OVER
30,000
TEACHERS IN
NETWORK

81
GRADUATE
COURSES

165
SEMINARS

24
WEBINARS

The Influence of One Teacher

Do you remember a teacher who changed the way you thought about a subject? Perhaps this teacher helped transform your life.

That is the kind of teacher your support can make possible. And that's the influence an Ashbrook teacher can have on our youngest citizens because they have taken the time to deepen their own understanding of American history and civics. When they return to their classrooms, they are well prepared to help their students learn to think through the enduring questions of Ameri-

can history for themselves and become responsible citizens capable of perpetuating the promise of America.

Multiply the transformational capacity of one teacher by 125 students they can teach each year over a 40-year career, and you will begin to see the full scope of Ashbrook's Teaching American History programs. Each Ashbrook teacher can have a profound effect on up to 5000 students over the course of their career. That's 5000 citizens who will shape the future direction of our country.

Special Thanks to Donors for Funding Fellowships for Teachers

- Allegheny Foundation Fellowship
- Jim and Maureen Buchwald Fellowship
- Ellen Campbell Fellowship
- Pearl J. Compaan Endowed Fellowship
- Kurt and Lois Freeman Fellowship
- Herrick Foundation Fellowship
- Robert A. and Elizabeth B. Hoffman Endowed Fellowship
- Richard and Jacqueline Lombardi Fellowship
- Philip M. McKenna Foundation Fellowship
- The McMaster Family Foundation Fellowship
- John A. and Barbara B. Walter Endowed Fellowship
- Roger L. Beckett Endowed Fellowship



American history and civics education is unnecessarily complicated by biased narratives and ideological textbooks that tend to either downplay or exaggerate America's faults. At Ashbrook, we keep things simple by helping young people see America as it is, with all of its successes as well as its failures.

The most important resources we provide are primary source documents, which offer teachers and students direct access to America's story, as told by those who lived and wrote it. Rather than digesting someone else's opinion, this encourages students to analyze and interpret history according to their own reason and come to their own conclusions about the testimony of the past.

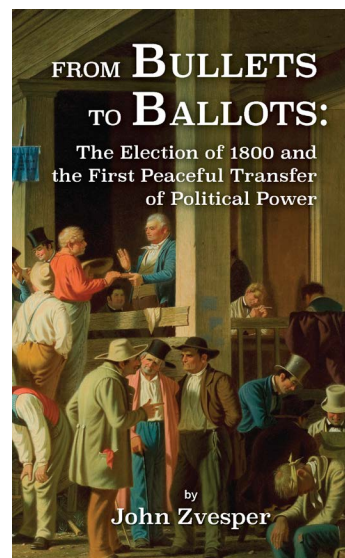
When the unvarnished story of America is laid out before them, students can see for themselves that the principles of the Founding still offer the best hope we have for a free country where people have the opportunity to flourish and govern themselves. We offer:

- Core Documents volumes
- Over 100 archived webinars
- “We the Teachers” podcast
- TeachingAmericanHistory.org, which includes:
 - Online Library of over 3,000 primary source documents
 - Multimedia exhibits and American history toolkits
 - Customized document packets

In 1800, the American people did something no people had done before. They carried out a peaceful transfer of contested political power with a democratic election. This achievement did not follow inevitably from the arrangements established a decade earlier in the Constitution. In fact, during most of the decade prior to the election of 1800, Democratic-Republicans and Federalists had waged a bitter partisan contest that split Americans into hostile factions and destroyed personal friendships. Each faction accused the other of treachery and treason. Newspapers and pamphlets spread falsehoods and slanders. At one point, threatening partisan crowds gathered outside George Washington's home in Philadelphia. Yet, on March 4, 1801, the winner, Thomas Jefferson, peacefully assumed the duties of president, as prescribed by law.

Sound familiar? There is a lot our nation can learn from a close study of the election of 1800. This academic year Ashbrook republished an important work to help teachers and students. In *From Bullets to Ballots: The Election of 1800 and the First Peaceful Transfer of Political Power*, John Zvesper explains why the peaceful transfer of power occurred, despite all the partisan acrimony of the decade that preceded it.

Zvesper highlights the profound significance of the election of 1800, and what it means for the possibility of self-government today. He recalls that in his Inaugural Address, President Jefferson told his fellow Americans that “every difference of opinion, is not a difference of principle”—pointing back to the ideals of 1776, he reminded them—and us—that we are “brethren of the same principle.”



**YOU CAN PURCHASE A
COPY TODAY ONLINE AT
TEACHINGAMERICANHISTORY.ORG/
BOOKSTORE**



“Learning about American history has not only helped me understand the nation but it has helped me understand myself. It hit me in the soul—this is part of my identity.”

— GABE, STUDENT OF AN ASHBROOK TEACHER —

CITIZEN PROGRAMS

Programs for Lifelong Citizens

Calvin Coolidge called American citizens the “peer of kings” because the fate of the country lies in their hands. Our citizenship cannot be maintained lightly, and that’s why for nearly 40 years, Ashbrook’s citizen programs have been an important resource for Americans striving to be better citizens. During the past academic year, Ashbrook continued to offer in-person events and online webinars and created new online resources to reach citizens far and wide.

A NEW RESOURCE FOR CITIZENS TO LEARN ABOUT AMERICA'S FOUNDING

American citizens should never stop learning about their history. To aid in this endeavor, Ashbrook launched an all-new resource on the Fourth of July, 2022.

TheAmericanFounding.org features interactive exhibits and documents on Founding-era topics as well as insightful commentary on today’s top issues from the perspective of our Founding principles.

The site is sure to inspire Americans of all ages and help to reignite the spirit of ’76 as we look forward to celebrating the 250th anniversary of the Declaration of Independence.

AmericanFounding.org was made possible by the goodhearted generosity of Director’s Club member Barbara Walter.

CHECK IT OUT NOW AT AMERICANFOUNDING.ORG

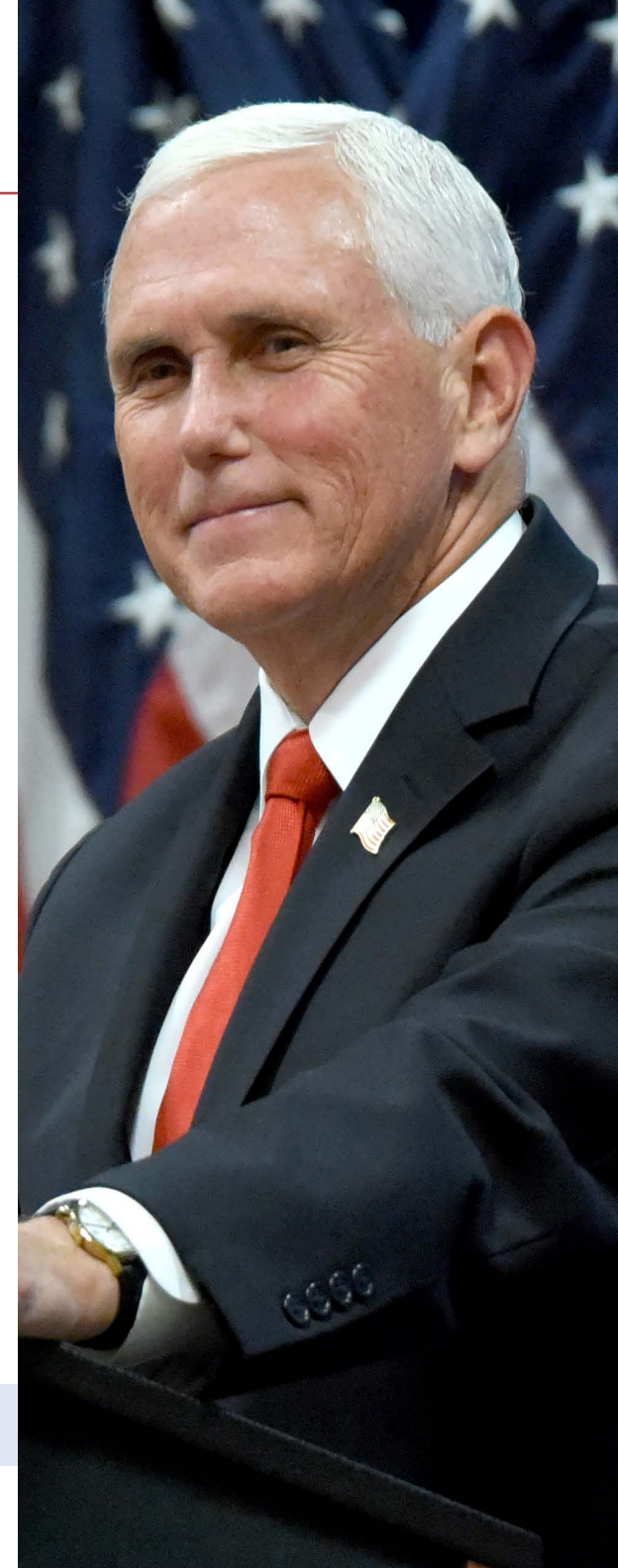
THE AMERICAN IDEA PODCAST

Launched in July 2021, the American Idea podcast entertains and informs through in-depth conversations about the history and political thought behind our country’s greatest documents, debates, contemporary issues, American popular culture, and political statesmanship. The podcast has garnered a solid following of dedicated listeners, with over 150,000 total listens and views and 1,200 regular subscribers.

The top five episodes this year were:

- A Conversation with Vice President Mike Pence | Contemporary Conversations
- Fox News Contributor Mollie Hemingway | Contemporary Conversations
- Peter W. Schramm’s “Born American, but in the Wrong Place” | Special Episode
- Thomas Jefferson and Race with Cara Rogers | Documents and Debates
- The Autobiography of Benjamin Franklin with Chris Burkett | Documents and Debates

Former Vice President Mike Pence at the 34th John M. Ashbrook Memorial Dinner.



EVENTS CALENDAR

MORE THAN 11,000
AMERICANS DOWNLOADED
50 CORE AMERICAN
DOCUMENTS!

SEPTEMBER 8, 2021

Major Issues Lecture

Rigged: How the Media and Big Tech Seized Our Elections

Mollie Hemingway, Author and Political Commentator

SEPTEMBER 10, 2021

Webinar

20 Years Later: 9/11 and America's Continuing Fight Against Terrorism and Emerging Threats

Mike Hurley, National Security and Terrorism Expert

SEPTEMBER 17, 2021

Constitution Day Lecture

The Importance of State Supreme Courts in America's Constitutional System

Maureen O'Connor, Chief Justice of the Ohio Supreme Court

SEPTEMBER 29, 2021

Webinar

Supreme Court Preview: Cases to Keep An Eye On in the Upcoming Term

Adam Carrington, Professor of Politics at Hillsdale College

OCTOBER 29, 2021

34th John M. Ashbrook Memorial Dinner

Mike Pence, Former Vice President of the United States

NOVEMBER 17, 2021

Webinar

The National Debt Crisis

Robert Wyllie, Professor of Political Science at Ashland University and Director of Political Economy at the Ashbrook Center

DECEMBER 8, 2021

Webinar

Heroes of World War II

John Moser, Professor of History at Ashland University

JANUARY 17, 2022

Webinar

Critical Race Theory and MLK's Dream

Peter Myers, Professor of Political Science at the University of Wisconsin-Eau Claire

FEBRUARY 21, 2022

Webinar

Can We Save America? Learning from Abraham Lincoln

Lucas Morel, Professor of Politics at Washington and Lee University

MARCH 16, 2022

Webinar

Me Too? Insights on Contemporary Feminism from Susan B. Anthony

Natalie Taylor, Professor of Government at Skidmore College

MARCH 25, 2022

Major Issues Lecture

The Challenges Facing Our Nation

Rob Portman, United States Senator from Ohio

APRIL 11, 2022

Webinar

Heroes of the Civil War

Jason Stevens, Professor of Political Science at Ashland University

APRIL 13, 2022

Major Issues Lecture

The Battle for the Suburbs

Troy Balderson, United States Congressman, Ohio's 12th District

MAY 9, 2022

Webinar

VE Day: What America Can Learn from our Victory over Nazi Germany

John Moser, Professor of History at Ashland University

MAY 13-15, 2022

Director's Club Weekend in Boston and the Public Launch of *In The Spirit Of '76*

Ashbrook is the national leader in civic education. The Ashbrook brand continues to expand and is becoming a household name for those who care about educating the coming generations in America's history and Founding principles.

177
NEWS
ARTICLES

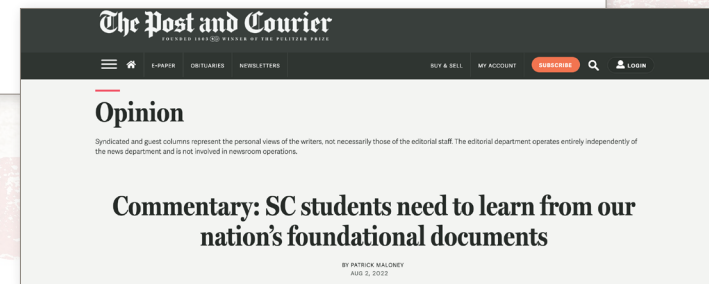
Since January 2022, 177 original or syndicated news articles and op-eds authored by or featuring the Ashbrook Center published across 38 different states and influential national news outlets, including Yahoo News, the *Chicago Tribune*, and key markets for teacher and donor recruitment.

130.6M
READERS

The aggregate readership of outlets publishing our messaging over this year represents a total potential audience of 130.6 million.

\$2.7M
OF EXPOSURE

Exposure from this year's articles is equivalent to over \$2.7 million in paid advertising.



TEACHING AMERICAN HISTORY RATED “A” BY NATIONAL ASSOCIATION OF SCHOLARS

This academic year, Ashbrook was given an “A” rating by the National Association of Scholars (NAS) for our Teaching American History programs. The NAS is an organization which seeks to “uphold the standards of a liberal arts education that fosters intellectual freedom, searches for the truth, and promotes virtuous citizenship.”

Ashbrook was among three out of fifteen organizations that received an A and the only organization receiving A that provides programs and resources for teachers. About the Ashbrook Center, NAS wrote, “Ashbrook’s focus usefully reminds civics reformers that half of what is at issue is educating teachers.”

Ashbrook was among three out of fifteen organizations that received an A and the only organization receiving A that provides programs and resources for teachers.



FRIENDS OF ASHBROOK

Our Cause is Growing

Benjamin Franklin, America's first great philanthropist, said that "hope and faith" are "firmly built upon charity." As Franklin knew, giving generously out of love for our country inspires faith and hope for our future. Ashbrook is pleased that so many good Americans recognize the importance of our mission and are choosing to give most charitably to future generations.

In fact, more Americans than ever before are joining Ashbrook to stand up for America. During the last academic year Ashbrook received contributions from over 800 new supporters. These supporters represent all 50 states. And for the first time ever, the Director's Club—those who give \$1,000 or more annually—grew to over 300 members!

Thank you!

During the last academic year Ashbrook received contributions from over 800 new supporters. These supporters represent all 50 states.

Director's Club members at the birthplace of John Adams during 2022's Director's Club Weekend in Boston, Massachusetts.



NATIONAL ADVISORY BOARD ON CIVIC EDUCATION WELCOMES NEW INVESTORS

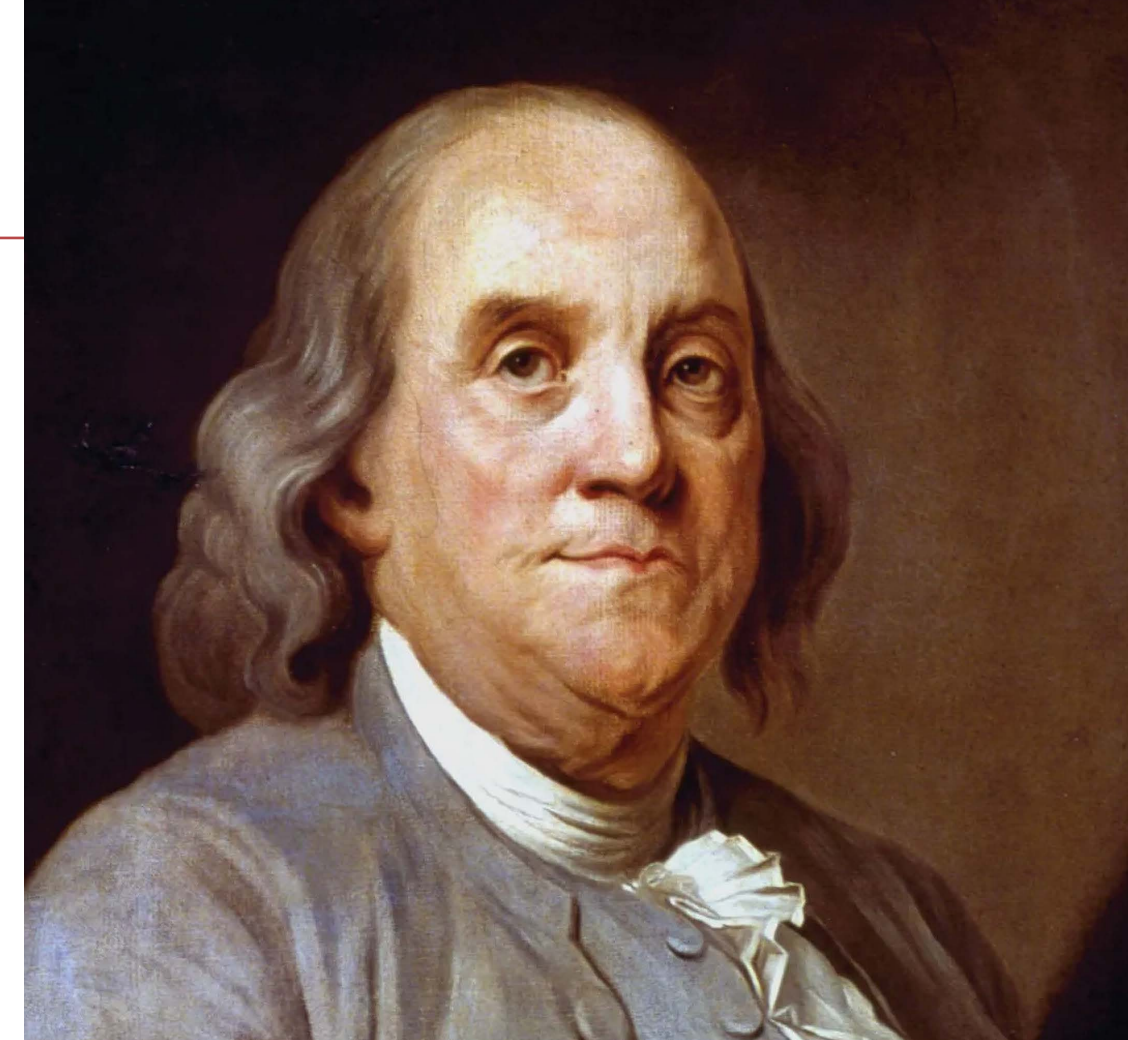
Ashbrook created the National Advisory Board on Civic Education to encourage a renewed dedication to civic education in nationwide. Since its creation, Ashbrook has welcomed several trailblazers to the board who are stepping up with their own significant investments in civic education:

Bill Amos, a retired physician and business executive, was motivated to invest in civic education out of concern for his own family. His grandchildren were soon to head off to college, and he wanted to ensure they "were intellectually equipped to argue back" against the radical ideas they were sure to encounter. He founded a non-profit to help educate children in his home of Nassau County, Florida, about the Constitution and joined Ashbrook's Statesman Society, investing in the teachers who will spread his vision nationwide.

Bob Oster, former Chief Financial Officer of Oracle Corporation, has spent his life investing in companies he believes in. His entrepreneurial mindset is driven by a deep love for the opportunity and freedom America provides to those who wish to better the world. Through his investment in civic education as a Statesman Society member, Bob hopes to inspire that same love in young Americans of all ages.

Vivek Ramaswamy, an entrepreneur who founded the biopharmaceutical company Roivant Sciences, has quickly become a leading voice against identity politics and "wokeism" in America, writing two best-selling books on these topics. Having personally witnessed the disdain that many corporate and academic elites have for America, Vivek joined Ashbrook as a Patriot Society member to help reverse this negative trend in the rising generations.

Thank you to these good Americans and all of those who support Ashbrook and invest so generously in America's future.



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Become a member of the Benjamin Franklin Legacy Society by making a commitment to the Ashbrook Center in your will. You will leave a legacy of freedom that reflects your life, your beliefs, and the things you hold dear.

For more information, call (419) 289-5411 or email info@ashbrook.org.

ANNOUNCING THE 2023 DIRECTOR'S CLUB WEEKEND

HOW THE WEST WAS WON: WESTWARD EXPANSION AND THE MEXICAN-AMERICAN WAR

The Alamo
San Antonio, TX

March 24-26, 2023

Email directorsclub@ashbrook.org to register or for more information on the exclusive benefits of Directors Club Membership.



MANY THANKS TO OUR GENEROUS SUPPORTERS DURING 2021-22

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*"I learned more in the first class
session than I did in an entire
year of AP government."
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*“You’re investing in a future
American.”*
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“You’re actually contributing to the survival of the society. If we don’t learn what we’re founded on, then we can’t survive.”

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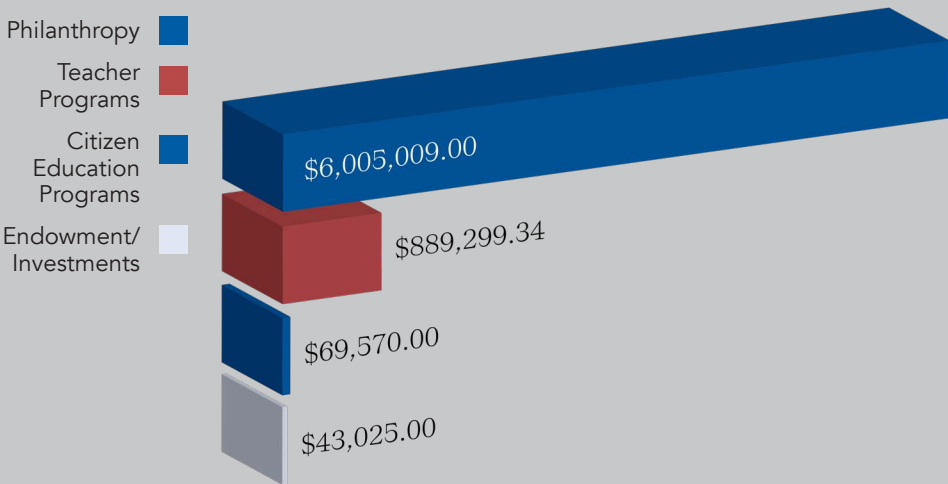
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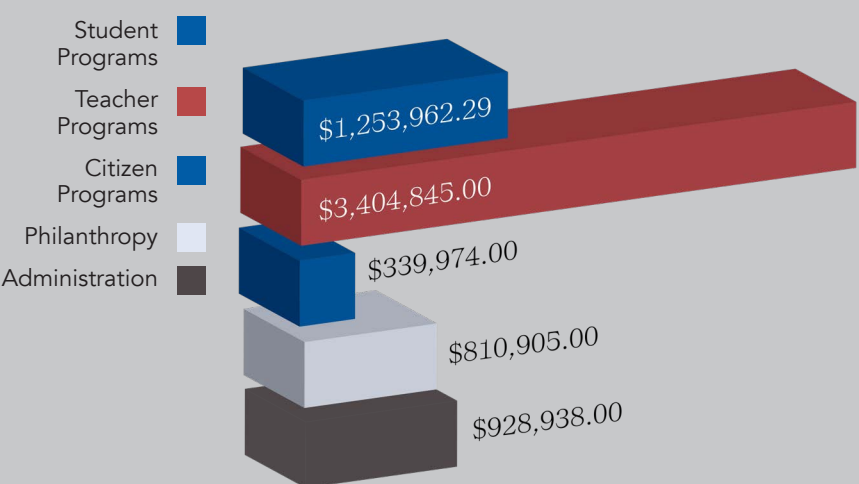
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Total Revenue \$7,006,903.34

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Total Expenses \$6,738,624.29

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